GEORGE TAVOLA

CORPORATE LEARNING & DEVELOPMENT

Five practical programmes for organisations across Qatar, the GCC and beyond

The Human Advantage

Communication. Connection. Influence.

Practical, highly interactive training that builds the human capabilities technology can't replace - for corporations, government departments, educational institutions, UN agencies and non-profit organisations across the region.



IN-PERSON | ONLINE | BESPOKE

QATAR · GCC · INTERNATIONAL · ONLINE

Building the human capabilities behind high-performing organisations.

Qatar and the wider Gulf are investing heavily in economic diversification, workforce capability and productivity. **Qatar's Third National Development Strategy 2024–2030** puts a future-ready workforce - higher-skilled, upskilled and higher-performing - at the heart of national development.

At the same time, Gulf workplaces are among the most internationally diverse in the world. On any given day, people are working across nationalities, generations, professional disciplines, languages and organisational cultures.

> *Technology, like AI, is reshaping how work gets done. But it can't build trust, influence stakeholders, explain a complex idea in the room, resolve a disagreement, or turn a group of individuals into a team that actually collaborates. That's still down to people.*

ORGANISATIONS NEED PEOPLE WHO CAN

- Communicate ideas with clarity and confidence
- Influence without relying on authority
- Handle disagreement constructively
- Build trust quickly and authentically
- Navigate differences across cultures
- Engage stakeholders and bring people with them

These programmes build those capabilities through practical, highly interactive learning. Participants don't just learn about communication - they practise it, in the room, until it starts to feel natural. **Designed for corporations, government institutions, educational institutions, international organisations and non-profits.**



Moderating a panel discussion at the High-Level Political Forum, New York

FOUNDATIONAL PROGRAMME

The Human Advantage

Communication, Connection and Influence in an AI-Powered World

The more capable AI and automation become, the more valuable distinctly human skills get. This programme helps participants get intentional about how they build trust, listen, read a room, and genuinely connect with the people around them.

LEARNING OUTCOMES

- Understand which human capabilities matter most in an AI-enabled workplace
- Build rapport and trust more effectively
- Sharpen listening and questioning skills
- Read audiences, situations and interpersonal dynamics
- Communicate with more empathy and emotional intelligence
- Adapt communication to different people and situations
- Build stronger professional relationships
- Pair technological capability with human judgement and connection

IDEAL FOR

Employees at all levels, emerging leaders, managers, graduate programmes and multidisciplinary teams.

AVAILABLE FORMATS

60-Minute Masterclass

Half-Day Workshop

Full-Day Workshop

2-Day Intensive Programme



Negotiating with Diplomacy - training session for Qatari UN Delegates, Doha

Practical. Interactive. Grounded in real workplace situations.

PUBLIC SPEAKING & PRESENCE

Speak So People Listen

Public Speaking, Presenting and Communicating with Confidence

Plenty of professionals have great ideas. Far fewer know how to present them in a way that actually holds a room's attention and earns their confidence. This programme turns presenting from information delivery into real human communication.

LEARNING OUTCOMES

- Communicate with greater confidence and presence
- Structure presentations around clear, memorable messages
- Capture audience attention from the first thirty seconds
- Use storytelling to make ideas stick
- Improve vocal delivery, pacing and body language
- Rely less on scripts and slides, more on presence
- Manage nerves and pressure
- Handle questions and the unexpected with confidence
- Adapt for senior, technical and international audiences

IDEAL FOR

Professionals, managers, executives, technical specialists, academics, educators and entrepreneurs.

AVAILABLE FORMATS

60-Minute Masterclass

Half-Day Workshop

Full-Day Workshop

2-Day Intensive Programme

3-Day Advanced Programme



Speaking at a British Council Project Launch event, Islamabad.

Practical. Interactive. Grounded in real workplace situations.

PERSUASION & STAKEHOLDER ENGAGEMENT

The Art of Influence

Persuasion, Stakeholder Engagement and Bringing People With You

Modern organisations run on people working across departments, partnerships and institutions where formal authority only gets you so far. This programme builds the ability to read stakeholders, earn credibility, and frame ideas so they land.

LEARNING OUTCOMES

- Understand how influence actually works
- Identify what stakeholders care about and why
- Build credibility and interpersonal trust
- Frame ideas around what matters to the audience
- Use storytelling and evidence persuasively
- Influence colleagues without formal authority
- Map stakeholders and spot potential allies
- Navigate resistance and objections
- Build coalitions around an idea
- Develop an authentic, ethical influencing style

IDEAL FOR

Managers, project leaders, partnership teams, business-development professionals, government employees, communications teams and consultants.

AVAILABLE FORMATS

60-Minute Masterclass

Half-Day Workshop

Full-Day Workshop

2-Day Intensive Programme



Addressing the Second World Summit for Social Development, Doha

Practical. Interactive. Grounded in real workplace situations.

CULTURAL INTELLIGENCE

Leading Across Cultures

Communicating and Collaborating in Multicultural Workplaces

Qatar and the wider Gulf bring together some of the most diverse workforces anywhere. Differences in hierarchy, feedback, relationships, disagreement and decision-making can spark real insight - or real misunderstanding. This programme builds practical cultural intelligence for either outcome.

LEARNING OUTCOMES

- Understand how culture shapes workplace behaviour
- Recognise your own cultural assumptions and communication habits
- Build practical, usable cultural intelligence
- Spot differences in communication and leadership styles
- Build trust across cultural boundaries
- Adapt communication without losing authenticity
- Navigate different attitudes toward hierarchy and authority
- Give and receive feedback across cultures
- Catch misunderstanding before it turns into conflict
- Create more inclusive conversations and meetings

IDEAL FOR

Multicultural teams, managers, HR professionals, international organisations, government institutions and universities.

AVAILABLE FORMATS

60-Minute Masterclass

Half-Day Workshop

Full-Day Workshop

2-Day Intensive Programme

3-Day Advanced Programme



Leading a training session on Climate Change and Human Rights at the UN Human Rights Office (OHCHR), Geneva.

Practical. Interactive. Grounded in real workplace situations.

DIFFICULT CONVERSATIONS

Conversations That Matter

Difficult Conversations, Constructive Disagreement and Human Connection

Some of the most important conversations at work are the ones people avoid. This programme gives participants practical tools for walking into disagreement, feedback and emotionally charged moments with confidence, empathy and clarity.

LEARNING OUTCOMES

- Prepare properly for difficult conversations
- Separate assumption from observable fact
- Listen without going straight to defensive
- Ask questions that surface the real concern underneath
- Disagree respectfully; give feedback that actually lands
- Receive difficult feedback better
- Manage emotional reactions - yours and theirs
- Challenge ideas without attacking people
- De-escalate a tense conversation
- Find common ground without dodging real disagreement

IDEAL FOR

Managers, team leaders, HR teams, educators, client-facing professionals and anyone working in a collaborative environment.

AVAILABLE FORMATS

60-Minute Masterclass

Half-Day Workshop

Full-Day Workshop

2-Day Intensive Programme



Addressing guests at UNICEF's Generation Unlimited Academy, Cairo.

Practical. Interactive. Grounded in real workplace situations.

FLEXIBLE LEARNING FORMATS

One programme. Multiple ways to engage.

Every programme adapts to the organisation, the audience and the outcome you're after.

FORMAT	WHAT IT DELIVERS
60-Minute Masterclass	A high-energy introduction for staff events, leadership gatherings and conferences.
Half-Day Workshop	3–4 hours of practical frameworks, discussion, exercises and reflection.
Full-Day Workshop	6–7 hours of deeper practice, simulations, group work and feedback.
Two-Day Intensive	Experiential skills development with repeated practice and real workplace application.
Three-Day Advanced	Deeper development for select programmes - especially public speaking and cross-cultural leadership.
Five-Day Bespoke	A customised learning journey combining elements from multiple programmes.

Delivery rates may vary with participant numbers, customisation, travel, assessment and follow-up requirements. Multi-day programmes can run back-to-back or be staggered across several weeks or months.



Addressing employees of the Education Above All Foundation at their Annual Staff Retreat, Doha.

BESPOKE ORGANISATIONAL PROGRAMMES

Built around your people, your context, your objectives.

No two organisations communicate the same way.

EVERY PROGRAMME CAN INCLUDE

- Pre-programme organisational consultation
- Participant needs assessment
- Sector-specific case studies
- Organisation-specific scenarios
- Practical simulations
- Individual presentation feedback
- Senior leadership sessions
- Follow-up learning sessions
- Online reinforcement sessions
- Post-programme action planning

PROGRAMME COMBINATIONS

The Complete Communicator

Speak So People Listen + The Art of Influence + Conversations That Matter

The Multicultural Leader

The Human Advantage + Leading Across Cultures + Conversations That Matter

Influence & Impact

Speak So People Listen + The Art of Influence

> *"The goal was never a generic course. It's a learning experience people can put to use immediately - in the conversations, presentations and relationships that actually shape their work."*

ABOUT GEORGE TAVOLA

George Tavola

MASTER TRAINER · PANEL MODERATOR · PUBLIC SPEAKER

George Tavola brings more than 25 years of international experience across communication, training, youth development, education, strategic partnerships and international development.

His career has taken him from grassroots community programmes to international conferences and high-level policy discussions involving governments, United Nations agencies, international organisations, corporations, universities and civil society.

He's trained and mentored thousands of youth leaders, volunteers, educators, community organisations, UN staff, medical practitioners and police officers across a wide range of international settings, and holds a Master's degree in Professional Education and Training.

As an experienced, media-trained moderator, George has led high-level discussions at major global forums - including the United Nations General Assembly, the High-Level Political Forum and COP Climate Conferences - engaging ministers, ambassadors, UN leaders, senior policymakers, technical experts and youth advocates. He's also an experienced television presenter, media spokesperson, TEDx speaker and content creator.

25+ Years
GLOBAL EXPERIENCE

Thousands
TRAINED & MENTORED



A *different kind of training experience*

George's sessions are conversational, energetic and genuinely participatory. People are encouraged to speak up, experiment, push back on ideas, reflect honestly on their own habits, and practise techniques in situations that feel real. His particular strength is putting people from very different backgrounds at ease enough to actually participate - combining hard-won professional experience with storytelling, humour, practical exercise and real-world example.

Technology will keep changing how we work. But organisations will still depend on people who can earn trust, communicate ideas, navigate difference, and bring others along with them.

Develop those people.

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Corporate Training · Keynotes · Facilitation · Moderation